EXHIBITOR TERMS AND CONDITIONS

December 2 – 3, 2026

1. Participants

Innovative companies and/or companies with high growth potential at both early development stages (Early Stage) and growth/expansion phases (Growth), seeking investors to scale their business.

Early Stage:

- → Legally established entities (Limited Company or Joint Ownership).
- → Identified business opportunity.
- → Innovative in nature.
- → Scalable.

Growth:

- → National or international business projection.
- → Validated business model.
- → Filed annual accounts.
- → Significant potential market share.
- → High growth (at least 2x compared to the same month of the previous year) and annual turnover of at least €300,000 in the last fiscal year.

2. Event Fees

2.1. Standard Pass

Participation Fee:

- → €150 (VAT included)
- → Early Bird: €100 (VAT included)

Tickets:

Admission for 2 representatives per exhibiting startup. (An extra fee of €90 applies per additional person.)

Booth:

Option to have an individual booth per company.

Keynote Access:

Your ticket grants you entry to all scheduled presentations throughout the event.

Investor Pre-matching List:

Prior to the event, you will receive a curated list of investors whose investment profiles best align with your company's needs, based on your registration form.

Matching Tool:
This app will allow you to connect with other attendees to schedule meetings and build synergies with investors, entrepreneurs, and companies. A dedicated space will be provided during the Forum, and the app will remain active for one month after the event, so don't worry if you need to schedule an important meeting later!

2.2. Premium Pass
Participation Fee:
→ €300 (VAT included)
→ Early Bird: €230 (VAT included)

Tickets:
Admission for 2 representatives per exhibiting startup. (An extra fee of €90 applies per additional person.)

Booth:
Option to have an individual booth per company.

Keynote Access:
Your ticket grants you entry to all scheduled presentations throughout the event.

Investor Pre-matching List:
Prior to the event, you will receive a curated list of investors whose investment profiles best align with your company's needs, based on your registration form.

Matching Tool:
This app will allow you to connect with other attendees to schedule meetings and build synergies with investors, entrepreneurs, and companies. A dedicated space will be provided during the Forum, and the app will remain active for one month after the event, so don't worry if you need to schedule an important meeting later!

Networking with investor:
Your ticket grants access to all social networking events with investors taking place during the Forum, including the welcome dinner on the 1st December, premium dinner on the 2nd, and lunches on the 2nd and 3rd at the auditorium.

Investor Pitch Competition:
You may apply to pitch in front of investors attending the event. Selection will be based on the criteria outlined in these terms, including innovation, feasibility, scalability, and investor appeal. One winner per category will be chosen by the votes of the participating investors.

Each pitch must not exceed 5 minutes per startup. Participants must submit the presentation deck in English at the time of application via www.waykupforum.com

A) Project Categories
Early Stage or Growth, as defined in the Participants section.

B) Eligibility Criteria
The program is open to innovative entrepreneurial initiatives in products/services, processes, or business models. Requirements:

1. All team members must be of legal age.
2. Each participant may apply to the category they consider appropriate, but the organizing committee will determine the stage suitable for pitching based

on the business's development.
3. Applicants must be the intellectual owners of the submitted ideas.

C) Startup Selection

An independent jury composed of representatives from the Instituto de Fomento, investors, and startup acceleration experts will evaluate and score the proposals. Those with the highest scores will be selected. The decision of the jury is final and cannot be appealed.

3. Application Process

1. Fill out the form available on the website.
2. Submit your pitch deck in English to access to pitch competition.
3. Complete the payment.

A selection committee will assess whether your company meets the eligibility criteria described in the "Participants" section. You will be informed of your acceptance as an exhibitor and whether you have been selected to pitch. After payment confirmation, you'll receive access credentials for the matching tool and event details.
If you do not meet the requirements, don't worry—we will contact you and refund your registration fee.

Dates stated in these terms are indicative and subject to change. Final deadlines for exhibitor applications will be published at www.waykupforum.com

Participation in this event implies full acceptance of these terms. Failure to accept any part of these terms will result in disqualification and, if selected and/or awarded, automatic forfeiture of the prize.

4. Disclosure of Information

Participants generally consent to the use of basic project data by the Organizing Committee for evaluation purposes.

Acceptance of these terms also authorizes the Organizing Committee to use the project's name, logo, or any audiovisual material in promotional and communication activities, regardless of the format or platform.

5. Communication

All announcements related to the Waykup Forum will be posted at www.waykupforum.com. Personal notifications will be sent to the email address or phone number provided during registration.

6. Data Protection

Please refer to INFO's Privacy Policy:
www.institutofomentomurcia.es/web/portal/politica-de-privacidad

7. Claims

For the interpretation and enforcement of these terms, both the Organizing Committee and participants submit to the laws of Spain.

The Committee reserves the right to accept or deny any participating startup, and its decisions are final and non-appealable.

8. Intellectual Property

All participants declare:

→ That the information submitted about their project is accurate and truthful.
→ That they hold sufficient rights over any industrial property (e.g., trademarks).
→ That they do not infringe any third-party intellectual property rights.
→ That if they use personal data of third parties during the event, they have obtained consent for its use.
→ That they release Waykup Forum organizers from any liability related to the use of the aforementioned programs and/or content.

9. Image Assigment

The participants, acting on their own behalf, authorize the Instituto de Fomento de la Region de Murcia (hereinafter, "INFO") to manage the capture of images related to public events organized by INFO and the news generated by such events, as well as the conduct of promotional activities or events carried out by INFO, always in compliance with the provisions of Organic Law 1/1982 of May 5 on the civil protection of the right to honor, personal and family privacy, and one's own image, as well as Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and Organic Law 3/2018 of December 5, on the Protection of Personal Data and Guarantees of Digital Rights.

The audiovisual material featuring you will be used for the dissemination and promotion of public events organized by INFO and the news generated by such events, as well as for advertising activities or events carried out by INFO, and will be accessible on the INFO website, its social media platforms, and various media outlets.

The transfer is made free of charge. The transferor does not receive, at this time, nor may claim in the future, any compensation for the use of the images under the terms of this authorization.

The data subject may withdraw their consent at any time, as well as exercise their rights of access, rectification, erasure, objection, restriction of processing, and data portability, by sending an email to protecciondatosinfo@info.carm.es

Colabora:

Organiza:

Financiado por la Unión Europea