

EXHIBITOR TERMS AND CONDITIONS

November 13 - 14, 2025

1. Participants

Innovative companies and/or companies with high growth potential at both early development stages (Early Stage) and growth/expansion phases (Growth), seeking investors to scale their business.

Early Stage:

- Legally established entities (Limited Company or Joint Ownership).
- Identified business opportunity.
- Innovative in nature.
- Scalable.

Growth:

- National or international business projection.
- Validated business model.
- Filed annual accounts.
- Significant potential market share.
- High growth (at least 2x compared to the same month of the previous year) and annual turnover of at least €300,000 in the last fiscal year.

2. Exhibitor Package

In order to exhibit and participate in the pitch competition, an independent jury composed of representatives from the Instituto de Fomento, investors, and business acceleration experts will evaluate the submitted applications and select those that meet the criteria and score the highest.

Participation Fee:

- €300 (VAT included)
- Early Bird: €230 (VAT included)

Networking:

Your ticket grants access to all social networking events during the Forum, including the welcome dinner on the 12th, premium dinner on the 13th, and lunches on the 13th and 14th at the auditorium.

Matching Tool:

This app will allow you to connect with other attendees to schedule meetings and build synergies with investors, entrepreneurs, and companies. A dedicated space will be provided during the Forum, and the app will remain active for one month after the event, so don't worry if you need to schedule an important meeting later!

Booth:

Option to have an individual booth per company.

Tickets:

Admission for 2 representatives per exhibiting startup. (An extra fee of €90 applies per additional person.)

Investor Pitch:

You may apply to pitch in front of investors attending the event. Selection will be based on the criteria outlined in these terms, including innovation, feasibility, scalability, and investor appeal.

Each pitch must not exceed 5 minutes per startup. Participants must submit the presentation deck in English at the time of application via www.waykupforum.com

A) Project Categories

Early Stage or Growth, as defined in the Participants section.

B) Eligibility Criteria

The program is open to innovative entrepreneurial initiatives in products/services, processes, or business models. Requirements:

1. All team members must be of legal age.
2. Each participant may apply to the category they consider appropriate, but the organizing committee will determine the stage suitable for pitching based on the business's development.
3. Applicants must be the intellectual owners of the submitted ideas.

C) Startup Selection

An independent jury composed of representatives from the Instituto de Fomento, investors, and startup acceleration experts will evaluate and score the proposals. Those with the highest scores will be selected.

3. Application Process

1. Fill out the form available on the website.
2. Submit your pitch deck in English to access to pitch competition.
3. Complete the payment.

A selection committee will assess whether your company meets the eligibility criteria described in the "Participants" section. You will be informed of your acceptance as an exhibitor and whether you have been selected to pitch. After payment confirmation, you'll receive access credentials for the matching tool and event details.

If you do not meet the requirements, don't worry—we will contact you and refund your registration fee.

Dates stated in these terms are indicative and subject to change. Final deadlines for exhibitor applications will be published at www.waykupforum.com

Participation in this event implies full acceptance of these terms. Failure to accept any part of these terms will result in disqualification and, if selected and/or awarded, automatic forfeiture of the prize.

4. Disclosure of Information

Participants generally consent to the use of basic project data by the Organizing Committee for evaluation purposes.

Acceptance of these terms also authorizes the Organizing Committee to use the project's name, logo, or any audiovisual material in promotional and communication activities, regardless of the format or platform.

5. Communication

All announcements related to the Waykup Forum will be posted at www.waykupforum.com. Personal notifications will be sent to the email address or phone number provided during registration.

6. Data Protection

Please refer to INFO's Privacy Policy:

www.institutofomentomurcia.es/web/portal/politica-de-privacidad

7. Claims

For the interpretation and enforcement of these terms, both the Organizing Committee and participants submit to the laws of Spain.

The Committee reserves the right to accept or deny any participating startup, and its decisions are final and non-appealable.

8. Intellectual Property

All participants declare:

- That the information submitted about their project is accurate and truthful.
- That they hold sufficient rights over any industrial property (e.g., trademarks).
- That they do not infringe any third-party intellectual property rights.
- That if they use personal data of third parties during the event, they have obtained consent for its use.
- That they release Waykup Forum organizers from any liability related to the use of the aforementioned programs and/or content.

9. Image Assignment

Participants, acting on their own behalf, authorize the Instituto de Fomento de la Región de Murcia (hereinafter, "INFO") to record and use images related to WAYKUP 2025 and any related news, as well as promotional or advertising activities organized by INFO, in accordance with Spanish Law 1/1982, of May 5, on the civil protection of the right to honor, personal and family privacy, and personal image.

Audiovisual material involving participants may be used by INFO to promote and publicize WAYKUP 2025, and may appear on the INFO website, social media, and other communication outlets.

This image release is granted free of charge, and the participant waives any right to compensation now or in the future for the use of the images under the terms of this authorization.

Colabora:



Organiza:



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